

\$300 participation fee to defray our costs in presenting the Indie competition. (Certified check, cashiers check or money order only. International applications must make payments by bank money order in US funds, collectible in a U.S. bank. No personal or company checks will be accepted.) . The proceeds from the first 40 tickets sold for each performance will go to Turtle Shell Productions the remainder 20 seats goes to the Producer of each group.

**TICKETS:** The Indie One-Act Festival tickets will be available for sale online at Theater Mania – [www.theatermania.com](http://www.theatermania.com) or on our website at [www.turtleshellproductions.com](http://www.turtleshellproductions.com).

**NETWORKING:** The Indie One-Act Festival isn't the last stop. In fact, it is the first. You are showcasing your talents, not just for the other playwrights, directors and actors in the festival, but for members of the industry who attend events like this looking for the next thing. Maximize the potential by spreading the word.

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## **TSP'S INDIE THEATER FESTIVAL**

### **FURTHER GUIDELINES**

**TECHNICAL/PRODUCTION NOTES:** It is the nature of play festivals that flexibility and simplicity are key, and the Indie One-Act Festival is no different. You will need to keep the technical requirements for your show manageable. Because a number of shows will be performed each night with little transition time between, there is no time to refocus lights. A general light plot, with specials that everyone involved will use, will be provided. Sound: simply prep your own laptop, CD player, iPod and just plug in and play.

Your play will have a two-hour cue-to-cue technical rehearsal in the theater prior to your first performance. Backstage space is in short supply so you should keep your props to a minimum. Since you will be sharing The Shell Theater with other companies for the run of the Indie One-Act Festival, you must take your props, set pieces and costumes out of the theater after each performance.

**PUBLICITY:** Turtle Shell Productions will publicize the Indie One-Act Festival and coordinate overall press relations. You will be responsible for publicizing your own show – including your own press releases, postcards, handbills, street teams and/or posters. The more you promote your show, the larger your potential audience. Remember, the Indie One-Act Festival has a component of audience voting. Consider that when you are designing your media campaign.

**PHOTO'S & PROGRAMS:** Turtle Shell Productions will take photos at your technical rehearsal, but you should also take your own publicity photos that can be sent to the press before your technical rehearsal. Turtle Shell will produce a FULL -COLOR PROGRAM with photos of the actors, directors and playwrights in the festival.

**EXCLUSIVITY:** If you are accepted to participate in the Indie One-Act Festival, part of the agreement is exclusivity. You will not be able to mount a performance of your play anywhere in New York City , New Jersey or Connecticut from April 1 to June 27, 2010 . Any performances within our market area and prior reviews will hurt ticket sales to Indie One-Act Festival and, therefore, the desirability of your show. Please remember this when accepting other invitations to perform your show during these months.

**ACCEPTANCE: FEE AND TICKET SALE:** TSP will let all applicants know through email by April 5 if their play has been accepted, accepted as an alternate show or declined. You will have until April 12 to sign and return the agreement, along with a